

# LIVING IN THE FUTURE'S PAST

## SOCIAL MEDIA TOOLKIT

### Available NOW on VOD:

(Here are links to share...)

iTunes: <http://bit.ly/LIFP-iTunes>

Amazon: <http://bit.ly/LIFP-Amazon>

XBox: [bit.ly/LITFP-Xbox](http://bit.ly/LITFP-Xbox)

Vudu: [bit.ly/LIFP-Vudu](http://bit.ly/LIFP-Vudu)

Fandango Now: [bit.ly/LITFP-FandangoNow](http://bit.ly/LITFP-FandangoNow)

Vimeo on Demand: <https://vimeo.com/ondemand/livinginthefuturespast>

### VOD Release Nov. 6th

#### Online Platforms

iTunes, Amazon Video, Google Play, Xbox, Fandango Now, Vudu, Vimeo On Demand

#### Cable Platforms

Comcast, Cox, Spectrum, Charter, Verizon Fios, Frontier, Suddenlink, Mediacom, Century, Dish, Blockbuster/Sling TV, DirecTV

### DVD Release: Dec. 5th

Amazon DVD <http://bit.ly/LIFP-AmazonDVD>

Amazon Blu-Ray

All other Wholesalers and Online Retailers

### Key Social Links:

**Website** - <https://www.livinginthefuturespastfilm.com/>

**Instagram** - @livinginthefuturespast

<https://www.instagram.com/livinginthefuturespast/>

**Twitter** - @LITFPfilm

<https://twitter.com/LITFPfilm>

**Facebook** - @livinginthefuturespast

<https://www.facebook.com/LivingInTheFuturesPast/>

**Trailer:** <https://www.youtube.com/watch?v=K0zoAl9i6YM> (trailer)

**Press Kit (Shared Dropbox):** <https://bit.ly/2GgFOUW>

### **Official Synopsis:**

*In this beautifully photographed tour de force of original thinking, Academy Award winner, Jeff Bridges shares the screen with scientists, profound thinkers and a dazzling array of Earth's living creatures to reveal eye-opening concepts about ourselves and our past, providing fresh insights into our subconscious motivations and their unintended consequences. Living in the Future's Past shows how no one can predict how major changes emerge from the spontaneous actions of the many. How energy takes many forms as it moves through and animates everything. How, as we come to understand our true connection to all there is, we will need to redefine our expectations, not as what we will lose, but what we might gain by preparing for something different.*

### **Hashtags:**

#LivingintheFuturesPast #LITFP #LITFPfilm

### **Key Quotes:**

“This earth was here before us and will be here long after we’re gone” (Jeff Bridges)

“Have we reached the limitations of our human nature?” (Jeff Bridges)

“Can looking at evolution help us predict the future of humanity?” (Jeff Bridges)

“We’re part of the system. We’re nature.” (Oren Lyons)

### **Social Assets & Suggested Copy:**

Looking for ideas for social posts? Look no further than the below guide copy.

(*Imagery & Clips can be found in the '[Social Media](#)' assets dropbox folder*)

#### **Asset: [30 sec trailer](#)**

**Copy:** ‘Living in the Future’s Past’ presented by Jeff Bridges is coming to @iTunes, @AmazonVideo, and more - Tuesday, November 6th! #livingintheFuturesPast  
#jeffbridges #comingsoon

**Tags:** Instagram/Facebook @LivinginTheFuturesPast, Twitter @LITFPfilm

#### **Asset: [30 sec trailer](#)**

**Copy:** What kind of future would you like to see? Pre-order is now available on @iTunes for ‘Living In The Future’s Past’ presented by Jeff Bridges, don’t miss the VOD release of the film come Nov. 9th! <http://bit.ly/LIFP-iTunes>

**Tags:** Instagram/Facebook @LivinginTheFuturesPast, Twitter @LITFPfilm

Experience it for yourselves Tuesday 11/6 on @iTunes and @AmazonVideo for a glimpse ‘under the hood of humanity’ @livinginthefuturespast ! #LivingintheFuturesPast  
#LITFP <http://bit.ly/LIFP-iTunes>

“This earth was here before us and will be here long after we’re gone” -- ‘Living in the Future’s Past’ coming to VOD Nov. 6th! <http://bit.ly/LIFP-iTunes> #LITFP #earthsjourney

Jeff Bridges shares the screen with scientists, profound thinkers & a dazzling array of Earth’s living creatures to reveal eye-opening concepts about ourselves & our past. Out on @itunes, @amazon, and more on November 6th! #LITFP #JeffBridges #thinkonit

‘We’re part of the system. We’re nature.’ -- Coming out on DVD and BluRay December 5th, keep an eye out for this truly impactful holiday gift! #LivingintheFuture’sPast  
#LITFPfilm

**Recommended Social Tactics:**

- BTS imagery (behind the scenes)
- Quotes from the film, famous environmental quotes
- Trailers / Teasers / Video preview clips
- Reviews & Press
- Website promotion
- Audience/Fan Q & A
- Cast/SME Introductions (bios)
- LITFP poster/ original imagery
- Reposted copy from Jeff Bridges and other connected social accounts